Andrews & United Way: Changing the Community Story

Enrich the stories and lives of those in our community

Campus News | Posted on September 13, 2016

Students at the Bridge Academy benefit from the assistance of United Way of Southwest Michigan. (Photo by United Way of Southwest Michigan)

Andrews’ annual employee United Way Campaign launch is just around the corner. This is one of the ways we as a community can exercise Christ’s commission to all of us to feed the hungry, clothe the naked—provide basic needs—as well as improve education readiness and opportunities, provide job skills and improve general health for children and adults, not only physically but also socially and emotionally.

Our dedicated campus group leaders are Carissa Loy Andrews, David Iwasa, Fares Magesa, Lester Merklin, Dalry Payne, Quentin Sahly, Konnely Santana, Beverly Sedlack, Dorothy Show, and Kevin Wiley.

**Campaign kick-off is Tuesday, Sept. 20.** Be sure to “honk for United Way” when you see your colleagues cheering you into work at the main campus entrances that morning! Here are a few important things to note about this year’s campaign:

- The campaign will run for four weeks. Each week, everyone will receive a weekly email update from their campus group leader.
- Paper use has been dramatically reduced! Single sheet pledge forms will arrive in employees’ mailboxes on Sept. 20, however fillable PDF forms will also be sent to everyone by their campus group leader in the weekly updates.
- Watch your inboxes for a message from President Luxton.
- This year’s goal is $20,000.
- Everyone can participate in one or more of three ways: Give. Advocate. Volunteer.
- Your campus group leader will keep you updated on the campaign and provide more information on the many ways United Way of Southwest Michigan is changing the stories of our community neighbors—right here in our own Berrien and Cass Counties.

For more information, visit uwsm.org or contact campaign chair, Dalry Payne, in the Office of the President at dalry@andrews.edu.

Contact:
PR
pr@andrews.edu
269-471-3348