

major threats postmodernism poses for mission, the current urban socio-cultural outlook offers opportunities that did not exist a few decades ago. Therefore, within the context of the combined forces of urbanization, globalization, and postmodernism, an extensive review of the strategies and methods of urban mission is vital for the development of postmodern-sensitive churches as the church seeks to fulfill its calling to participate in God's mission to urbanized, postmodernizing generations.

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Title: A Disciple-making Strategy to Reach the Emerging Postmodern Generation

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Date completed: June 2005

Christian churches have failed to grasp that living in a postmodern age really makes a difference in the way people think and approach life. Church membership and attendance is shrinking and newcomers are fewer. The purpose of this study is to understand the values and characteristics of postmodern people and to develop and implement a culturally sensitive approach to communicate the gospel to their life experience and minds.

Information was gathered from books, articles, surveys, and personal experience on the principles, strategies, trends, and programs that

helped to develop a strategy for reaching this postmodern unchurched generation. The cultural and social analysis of postmodernism was based on information gathered from the Christian Research Institute in the United Kingdom and other national research organizations. A new disciple-making model called LIFEdevelopment.info was developed as a concept in reaching the postmodern unchurched generation. This model was tested in the United Kingdom and other European countries during the period of 2002–2006. The project was evaluated and a written assessment and conclusion were reported.

It was found that if the Church wants to reach this new postmodern generation it has to understand some essential traits such as: authenticity in relationships, communal view of life which has implications for the way they make decision, the desire to experience God in the discovery of truth and in the outworking of the truth in the world, and more than ever before evangelism as a process, not an event or a program.

The Church has mostly stood on the sidelines either ignoring the transition or condemning those participating in it. The responses found in this research are simply not an option for any ministry that is going to make disciples. It is the way to do church today, and shows that it is possible to reach and disciple postmoderns. In fact, postmoderns make marvelous Christians when given the opportunity. They must be engaged, won, and grown. But the most important thing to remember is that the message apart from being heard must be seen and felt.