

First Colson Endowed Chair named

After a hiatus of nearly 20 years, Bruce Wrenn returned as a professor of marketing in the School of Business Administration on July 1, 2008. His return marks the initiation of the first Colson Endowed Chair of Marketing, an endowment made possible by a large donation from Bonnie and the late William Colson.

William Colson gave instructions for part of the donation to be set aside for endowed chairs in the School of Business Administration with annual interest paid to the chair(s) in addition to a full-professor salary. The endowment also provides the chair(s) with extra funds to travel and hold seminars as well as a book and equipment account.

Wrenn first came to Andrews University in 1978 where he taught in the School of Business Administration until 1989. He then spent a year teaching at Northwestern University in Evanston, Ill., before returning to Michiana as a professor of marketing at Indiana University South Bend from 1989–2008.

“Andrews University seeks to attract and retain a committed, high-quality faculty of teacher-scholars who impact and inspire students,” says Chris LeBrun, director of development. “Endowed chairs help energize those faculty who have demonstrated best practices in teaching and research.”

“It is very humbling to have been blessed as the first recipient of the Colson endowed chair of marketing. I am indebted to the Colson family for their generous endowment that makes it possible for me to serve the university and its constituents in this capacity. I hope to honor that choice by advancing my scholarship into the use of marketing practice by religious

organizations and by teaching marketing courses in my areas of expertise. Andrews’ School of Business Administration has a well-deserved reputation as a center for excellence in business education and I’m honored to once again be part of that tradition,” says Wrenn.

Wrenn brings a wealth of educational and real-world experience to Andrews. He holds a BS in business administration from

Auburn University and a Master of Management degree from J.L. Kellogg Graduate School of Management at Northwestern University in Chicago where he studied under Philip Kotler, one of the most influential thinkers in marketing. Wrenn earned his Ph.D. in marketing from Northwestern University.

During his time at IUSB, Wrenn published numerous scholarly articles and made many academic presentations. He received the IUSB School of Business

Excellence in Research Award each year since it was initiated in 1998, through 2007.

Wrenn currently serves or has served on a number of professional journal boards including the *Journal of Business Research* and the *Journal of Ministry Marketing and Management*, among others. Often a professional resource for media, Wrenn has been interviewed and/or quoted by a number of regional and national media including WNDU-TV, Baltimore Sun, Talk of the Nation and Christian Management Review.

“Dr. Wrenn’s extensive teaching and research in the field of marketing, with particular emphasis in the field of not-for-profit marketing, will be invaluable to our business students and seminary students alike,” says Allen Stembridge, dean.



Bruce Wrenn

Wakefield joins faculty

Andrews University is pleased to welcome faculty member Dominique Wakefield as the new director of fitness and exercise studies and assistant professor of physical education. She begins teaching classes fall semester.

Wakefield was born and raised in Germany. She moved to the United States as a teenager and attended California State University at Chico where she received



Dominique Wakefield

her Bachelor of Arts in physical education. She then continued on at Cal State where she earned a master’s degree in teaching international languages.

As an undergraduate, Wakefield competed in collegiate tennis. She brings this passion to Andrews and plans to introduce tennis intramurals. Wakefield will teach tennis, volleyball, badminton, cardio kick, personal fitness plan, weight training for women and walking for fitness. In her role as director of the fitness program, Wakefield also hopes to reintroduce degrees in physical education. By 2009 she aims to implement a minor. “The eventual goal of the program,” she says, “is to produce professionals in fitness.”

Wakefield comes to Andrews from Munich where she spent the last year as a German and English language trainer.

Former Dateline NBC producer joins Department of Communication

On the frontlines of some of the biggest news stories of the decade including the capture of Saddam Hussein and the D.C. sniper shootings, Debbie Michel is taking the knowledge of media and communications that she acquired working as a news producer for Dateline NBC and applying it to the classroom for students at Andrews University. Michel, a new associate professor of communication, will begin teaching journalism courses this fall semester.

Born in Kingston, Jamaica, Michel migrated to the United States in 1985. Her parents are both retired from their civil servant jobs; her dad was an electrical engineer with the New York City Transit Authority and her mom was an assistant librarian with the Brooklyn Public Library. Michel is joining a family tradition of higher education: her two sisters are also college professors and teach English in New York City colleges.

Debbie Michel earned her BS in journalism at Brooklyn College at the City University of New York. She then continued her studies in journalism at the master's level with an emphasis in broadcast communication at Columbia University.

Michel comes to Andrews University from New York City where she worked in a top-tier news market. Starting in 1995, Michel began what would become an eleven-year tenure at NBC, working for NBC News, Nightly News with Tom Brokaw, Dateline NBC and NBC Productions, where she produced documentaries and news segments for a client list that ranged from Discovery



Debbie Michel

Channel to National Geographic to Good Housekeeping magazine.

Michel received an Emmy nomination for her role as coproducer of Dateline's "Saddam Hussein's Capture"; a National Headliner Award for Dateline's coverage of the Washington D.C. sniper story; and the NBC "Ovation Award" for "Above and Beyond Effort" on the sniper story.

Following the birth of her daughter, Christiana, in 2004, Debbie and her husband, Jean-Ires, decided it was time for a change. After spending a period of time focused on motherhood, Michel was approached by Andrews University to consider teaching. "I came here and saw the media ministry; that got me excited. I was excited about the prospect of teaching students journalism in a Christian environment. God said to me, 'This is where I want you to be.'"

Michel's husband, Jean-Ires, worked as a school teacher in New York City, but is now studying photography and digital media at Andrews University.

Oliver Davis honored for local community involvement

Oliver J. Davis, Jr., assistant professor of social work, was honored on May 23, 2008, as a member of the Michiana Region Forty-Under-40 class of 2008. The honoree luncheon, held at Bethel College, honored forty individuals who professionally and personally strive to make Michiana a better place to live. For Davis, it is an acknowledgement of his years working to integrate his faith with politics, something he has been doing since he won his fourth grade election for class chaplain.

Davis was nominated by TRANSCO (South Bend Public Transportation Corporation), where he serves as chair of the Board of Directors. Davis is also very active in the political network in the South

Bend, Ind., area. He took a leading role in campaigning locally for democratic presidential candidate Barack Obama during a handful of northwest Indiana campaign stops and was interviewed in *The Washington Post* about local efforts for Obama's campaign. Davis is the vice-president of the South Bend Common (City) Council, elected to the council's 6th District seat in November of 2007.

Serving as the BSW Program Director at Andrews University since 2004, Davis is also a poet who integrates his work within course content and lectures. For the past three years, Davis has chaired the Arts Festival at the annual CSWE APM, in which social work educators' present ways

in which they integrate the arts within their dissemination of social work education.

He is also serving a second one-year term as chair of the Andrews University Senate and is an ordained elder in the Berean Adventist Church in South Bend, Ind.

The Michiana Region Forty-Under-40 concept is a collaborative project involving the regional Chambers of Commerce, *The Truth* in Elkhart, the *South Bend Tribune*, Bethel College and a number of major employers intended to recognize and honor forty young professionals within this region for their contribution and accomplishments in both their workplace and community. This year, the selection committee received nearly 100 nominations.

Two faculty receive the J.N. Andrews Medallion

Cleon White, Andrews Academy principal, and Roger Dudley, emeritus professor of Christian ministry, were the recipients of the John Nevins Andrews Medallion at the summer 2008 commencement ceremony.

White was recognized for his commitment to Adventist education, his sincere dedication to students at Andrews Academy and the positive impact his students have had on the quality of academics at the university.

In the classroom, White has earned a reputation for asking thought-provoking questions, not just about math and science but about life and God. He continually exhibits genuine, compassionate interest in the students and is committed to their success.

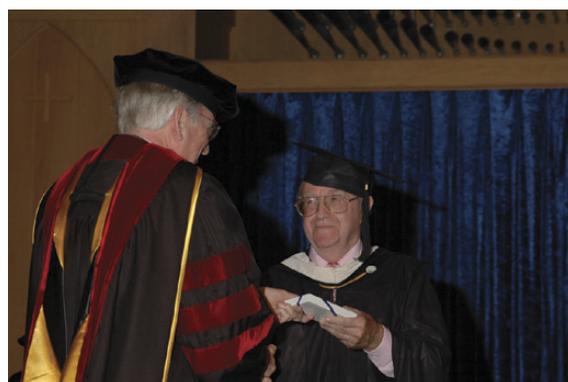
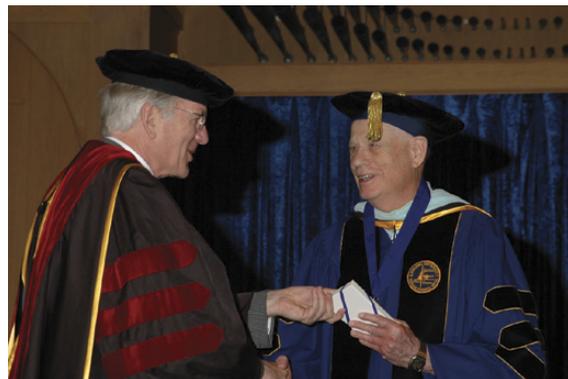
A product of Seventh-day Adventist schools, White has taught in Adventist academies since 1976 and retired in May 2007 with a total of 28½ years at Andrews Academy. Despite his retirement, White agreed to serve as interim principal and in March 2008 accepted the role of principal of Andrews Academy.

Dudley was honored for his dedication to academic excellence and his contributions to the academic community. During

his career, Dudley authored, co-authored or edited 15 books, published more than 170 articles in scholarly, professional or general readership journals, directed the preparation of more than 75 unpublished research studies, and presented 55 papers at professional meetings. He has served as a teacher, school principal, youth ministries director and superintendent of education.

A member of the faculty of the Seventh-Day Adventist Theological Seminary since 1980, he officially retired and became emeritus professor of Christian ministry in 2000 and continues to direct the Institute of Church Ministry.

Despite his rigorous publishing and teaching duties, Dudley and his wife, Peggy, have conducted numerous marriage enrichment seminars and workshops on areas of family living and interpersonal relationships. His research and publishing have earned the couple numerous awards.



President Andreasen presented the J.N. Andrews Medallion to Roger Dudley, top, and Cleon White, bottom.

Dronen returns to School of Architecture

Paula Dronen, a 1993 graduate with a bachelor of science in architectural studies and a 1999 bachelor of science in interiors, both from Andrews University, has returned to her alma mater as associate professor and assistant dean of the School of Architecture.

“While I loved studying architecture, I was unsure if I wanted to be a formal architect and opted to graduate with a degree in architectural studies,” says Dronen. After graduation,



Paula Dronen

Dronen worked in an architecture firm before returning to Andrews to assist with developing the architecture program while teaching contract classes.

Dronen’s career took a turn in 2005 when she headed for Michigan State University Law School to pursue a Juris Doctor. In 2006, Dronen got first-hand experience in criminal law at the Berrien County Prosecutor’s Office. She will be sitting for the bar this summer.

“I am excited to be returning so many years later and hope to contribute to the curriculum by challenging students to critically analyze the role that legal issues have played in the development of our built environment,” she says.

Carey Carscallen, dean of the School of Architecture, confirms the importance of integrating a legal component into the architecture program. “The legal issues in the architecture class Paula taught were very well received by the students and we feel that it has had a positive impact on our program. Architects, in order to be successful, need to have a working knowledge of many areas of law, as well as the public policy aspects of an architecture practice.”