

campus cache

Preamble You probably had not heard—before reading this Campus Cache entry—that Andrews University has a new entrance. What?! You knew? You can't step left or right without seeing or hearing about the new J. N. Andrews Boulevard. It's everywhere, including this magazine. After the campus took sides over a philosophical "curved" or "straight" debate, what ultimately was built is an entrance that virtually everyone describes as beautiful and tasteful. And, of course, the globe at the front of the entrance is a constant reminder of the unique, international component of this University's mission.

Roads are important. And it is not just a matter of "function." We encourage our young people, and ourselves, to take the road less traveled. We seek to be on the narrow way. Moments of importance are described as forks in the road. We amuse ourselves by asking why a domestic fowl will cross a road. When the CC was young, it wondered whether it was supposed to have good intentions or not, lest an unwary CC help pave a road to H-E-double hockey sticks. And if all roads lead to Rome, the young CC wondered if that meant that everyone was going to end up converting to Catholicism? But the CC digresses....

The point is that roads are important. And a second point is that we should enjoy our roads before they experience frost heaves and develop potholes. Can the CC get an "Amen"?

CAMPUS CRAZE

ROADS EDITION

The new entrance has opened up the campus to the eyes and understanding of a community which had no idea an important institution was in its midst. That's way cool.

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| J.N. Andrews Blvd |  | It's beautiful. What's not to like? |
| Seminary Drive |  | Now that the new entrance feeds everyone onto Seminary Drive, the road is too crowded. |
| Old U.S. 31 |  | Back in the day, "Pray for me, I drive U.S. 31" stickers could be seen on faculty and staff bumpers. With the bypass taking away many of the trucks, it is a little safer, but accidents still happen too frequently. |
| Rodeo Drive |  | Image and materialism is, or ought to be, anti-Adventist. See also, Madison Avenue. |
| Champs Elysees |  | It's very, very wide. And—pardon our French—it's also very, very boring. |
| Garland Avenue |  | There's always a kid riding a bike along the side. It's Americana with an international boost. |
| The Silk Road |  | It laid the foundation for the modern world. Plus, silk is smooth! |
| Broadway |  | The CC isn't so sure about the asphalt itself, but the word connotes excellent theatre and the music ... oh, the music! |
| Autobahn |  | The CC is not a big fan of speeding.... |
| Westwood Drive |  | Nobody seems to know the name of this little road, but might it be the future site of the toniest homes on the AU campus? |
| Lombard Street |  | The CC's first trip down the San Francisco landmark left an indelible impression on its young mind; it remains at the top of any list. |
| The Road to the White House |  | The CC doesn't mean to complain (too much). It's important, to be sure. But isn't this the longest road of all? Sigh. |



Speaking of...

“I cringed at the unattractive, unwelcome way we greeted our guests. It was like we asked people to come through a back door or a kitchen door. Now we can welcome people in through the front door.”

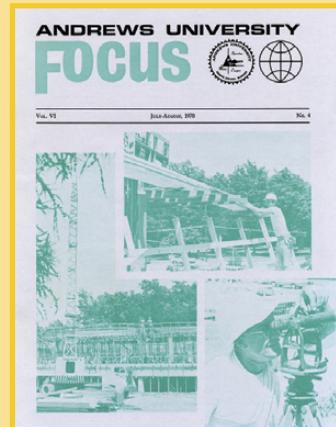
President Niels-Erik Andreassen, at the grand opening of J.N. Andrews Boulevard, June 2, 2008

Fun-da-mental facts

The new entrance cost Andrews University (or, more accurately, its donors) \$2.5 million. For some perspective, that is equivalent to the value of the education of three undergraduate students. Four-year college graduates typically earn approximately \$800,000 more than high school graduates over their lifetime.

The globe prominently featured in the new entrance weighs approximately 600 pounds. The CC was going to make some crack about Atlas not even being able to carry that off, but the CC’s research (yes, we do research—are you surprised?) revealed that the well-traveled idea about Atlas carrying the earth on his back is inconsistent with the original myth. Zeus punished Atlas by being made to bear the weight of the heavens (not the earth). You’re welcome.

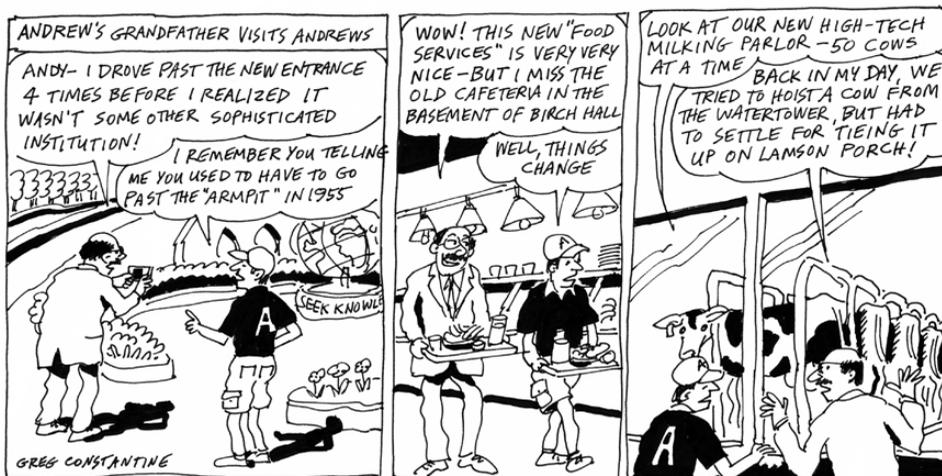
The new entrance added approximately 75 acres to the irrigated and groomed portion of the University’s campus. That would take between three and four days to mow using an environmentally-friendly reel mower (assuming that the mower operator could keep up the pace and didn’t need to eat or sleep).



Out of Focus

From the July–August 1970 issue

In his article, “Andrews Capital-Gifts Drive Goes Over the Top,” Don Prior described the institution’s first fundraising campaign targeting the “non-Seventh-day Adventist community of Southwestern Michigan.” Fundraisers hoped \$1 million of the \$3 million goal for the new science complex construction project would come from the local community. Interestingly, buried in the article sidebar was this speculative (and appropriately “over the top”) claim: “The county may one day be principally known throughout the nation and world as the home of Andrews University.” Well, either that or the annual International Cherry Pit & Spit competition in nearby Eau Claire....



A frowsy fallacy

The Chicago Marathon is a Chicago landmark.

The Magnificent Mile is a Chicago landmark.

Therefore, the Chicago Marathon is a Magnificent Mile.