

FOCUS | Winter 2012

**The ancient art of feng shui didn't play a role in the planning of the ULC, but the new and improved spaces seem to bring health and good fortune to the inhabitants. The beautiful and functional spaces provide opportunities for interaction, instruction and improved outlook on life.**

## Math mentor

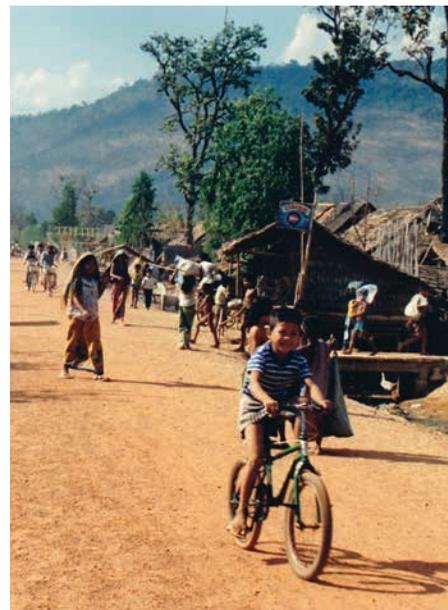
I'm happy to see the note about Amy Wright Floraday in the winter 2012 FOCUS. Amy should also be given much credit for the activity at Andrews of Pi Mu Epsilon, the national mathematics honor society.

In my first years as chair of Mathematics the local chapter was not active. It was Amy who, as a mathematics major, requested membership in the society, thus motivating us to reactivate our campus chapter. Its activities put students in contact with the wider mathematical community, and have been of considerable professional benefit to several of them.

Thanks, Amy! Way to go.

**Donald Rhoads** (BA '58)

Associate Professor of Mathematics, Emeritus



## Philanthropist misuse

Thank you for the interesting winter 2012 issue of FOCUS. However, a picture on page 11 caught my attention.

Dr. Chan Shun and his Foundation have been very generous with helping educational institutions, including Andrews University. To show a picture of Chan Shun's bronze statue being used as a mannequin or neck-tie holder for a contest is not only distasteful, but it implies a lack of respect for a person who has done so much philanthropically.

Kindly consider my observation as constructive feedback and not a criticism.

**Alan Wong** (MBA '81)

**Editor's Note:** It was certainly not our intent to show any disrespect. We deeply appreciate the contributions Dr. Chan Shun has made to Andrews University.

### Adventist Engaged Encounter

An enrichment weekend for engaged and recently married couples, offering couples the insights, tools and confidence to enrich their relationship and strengthen their love and commitment for one another. For many, attending an AEE weekend is one of the most significant experiences of their courtship or early marriage. The invaluable weekend experience is being held on the Andrews University campus. AEE will take place the weekend of **November 9–11, 2012**. For registration info, contact the Andrews University Undergraduate Leadership Program at [aee@andrews.edu](mailto:aee@andrews.edu) or **269-471-6636**.



## Thanks for writing

**Letters to FOCUS are always welcome.** To ensure a range of viewpoints, we encourage letters of fewer than 300 words. Letters may be edited for content, style and space.

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Opinions expressed in letters are not necessarily shared by the editors, university employees, officers and administrators.

## Spring board report

Included an overview of the new strategic plan, Board Policy Manual, financial reports and more

An overview of the new University strategic plan and a few key personnel changes were highlighted at President Niels-Erik Andreassen's spring board briefing held on Monday, June 4, 2012.

The board voted the new dean for the School of Health Professions, Emmanuel Rudatsikira. The School of Health Professions is the newest school at Andrews and now oversees all of the health-related areas.

The Department of Biology in the College of Arts & Sciences is facing a unique staffing challenge with the simultaneous retirements of four long-time faculty (*see the summer 2012 issue of FOCUS for full coverage of the retirements of Bill Chobotar, David Steen, John Stout & Dennis Woodland*). The board voted two new faculty for the Department of Biology: Denise Smith, instructor of biology,

### [Stephen] Payne will focus on branding and marketing of the University, while [Randy] Graves will focus upon building enrollment on campus.

effective July 1, 2012, and Daniel Gonzalez, assistant professor of biology, who is a deferred appointment effective July 1, 2013. Additionally, Thomas Goodwin, professor of paleobiology, was appointed the new chair. The board approval was accompanied by a request for Goodwin to be interviewed for a feature article in FOCUS overviewing the many changes in the department and Goodwin and the department's ongoing commitment to bring science and faith together.

In the area of administration, the board voted a change in the responsibility structure overseeing Enrollment Management and Integrated Marketing & Communication. Previously, Stephen Payne served as vice president for both of these areas. Effective July 1, 2012, Payne will serve as vice president of only Integrated Marketing & Communication while Randy Graves, formerly associate vice president, will become vice president of Enrollment Management.

"The decision was made between the provost and myself, that with Griggs University and the School of Distance Education coming on, along with the

challenge of recruitment, to divide these two functions," said Andreassen. Payne will focus on branding and marketing of the University, while Graves will focus upon building enrollment on campus.

In the Provost's Report, Andrea Luxton presented an overview of the University's 2012–2017 Strategic Plan. The strategic plan is guided by seven strategic pillars: Quality, Faith Commitment, Service, Leadership, Community, Growth and Financial Resilience.

Larry Schalk, vice president for Financial Administration, gave a preliminary final report on operations for the current fiscal year. He then reported on the year-end state of operations as of April 30, 2012. The University budget did better than anticipated for the operations budget, ending the year with \$3.7 million instead of the projected

\$2.9 million. He noted that \$1.7 million did not come from operations, but rather in the form of gifts: approximately \$700,000 for the Undergraduate Learning Center and \$1.2 million from the General Conference to

help Andrews procure half of the Lake Union Conference building.

During a report from the President's Council, the Board heard about the proposed Health & Wellness Center at Andrews. Initial approvals are complete on this project. Faculty and students from the School of Architecture, Art & Design are working to determine the optimal location for the center and the Office of Development is working with consultants on a fundraising feasibility plan.

Each time the Board convenes, a special presentation is given for the purpose of Board education. At the June meeting, Stephen Payne gave a presentation on Andrews' use of social networking and recruitment.

The Board approved the *Board Policy Manual*, a document the Board Governance Committee recommended be created. This document lists all the duties and obligations of the constituency and of the board itself. The policy manual is not only a tool for the board, said Andreassen, but it will also be used to submit to accrediting agencies to help explain the unique make-up of the Andrews Board of Trustees.

## Southeast Asia Tour

Alumni and friends of Andrews University are invited to join the following 2012 tour offered by Merlene Ogden, dean emerita of Andrews University:

### Vietnam, Cambodia and the Mekong River

November 10–25, 2012

### Pre-extension to Bangkok, Thailand November 7–11, 2012

This tour features:

1. A seven-night Mekong River cruise in a river-view stateroom aboard the brand-new River Saigon with guided on-shore visits daily. The ship has only 30 all-outside cabins, and we have reserved 28 of these cabins for Andrews alumni and friends. It could be an enjoyable "homecoming" tour.
2. Seven nights in deluxe hotels in Ho Chi Ming City, Siem Reap and Hanoi, with guided excursions daily.
3. A two-day visit to Angkor Wat Temple Complex.

### Full information is available upon request to:

**Merlene A. Ogden**  
4683 Timberland Drive  
Berrien Springs MI 49103  
Phone: 269-471-3781  
Email: ogden@andrews.edu

The board voted two resolutions. The first was to pay the retirement special contribution into the employee's retirement fund rather than through a check. The second resolution was for the way Andrews handles local church hires. The Seventh-day Adventist Church has adopted a universal policy for all Church hires, which ensures employees are paid on a fair, consistent pay scale and receive equal benefits. While Andrews does not have local church hires, however, Andreassen said this resolution formally adopted the policy to ensure it is in line with the Church's best practices.

The Board also approved a number of faculty and staff appointments.



For the complete story, go to:  
[www.andrews.edu/news/](http://www.andrews.edu/news/)