

Andrews University

Digital Commons @ Andrews University

Lake Union Herald

Lake Union Herald

8-2024

The Herald Earns National "Best of Church Press" Awards

Lake Union Conference of Seventh-day Adventists

Follow this and additional works at: <https://digitalcommons.andrews.edu/luh-pubs>

The Herald Earns National “Best of Church Press” Awards

On May 17, 2024, the Lake Union Herald was recognized for its work in a variety of categories at the Associated Church Press “Best of the Church Press” awards held in Chicago, during the organization’s annual convention. Winners in 76 categories — representing 67 organizations and 821 entries — highlighted the best of faith-based journalism produced in 2023.

Every year, the ACP recognizes excellence in religious communication, including newspapers, magazines, newsletters, and websites from multiple denominations across North America. The theme for this year’s convention was “Covering Conflict in a Polarized World,” and the organization awarded communicators for excellence in categories including local reporting, denominational meeting coverage and website design.

The *Herald*, along with several other Adventist publications—including the Canadian Adventist *Messenger*, *NAD NewsPoints*, *Ministry* magazine, and *Spectrum: Journal of the Association of*

Adventist Forums—earned multiple awards.

The *Herald* earned awards in the following categories:

FIRST PLACE

- Biographical profile: “I Choose to Teach” by Beverly Matiko and Emily Gibbs.
- Scholarly article: “Blessed are the Wholemakers” by Ante Jerončić

SECOND PLACE

- Awareness/Advocacy Campaign (social media): “Safeguarding Our Children” by Stanton Witherspoon



THIRD PLACE

- Magazine Cover: “Safeguarding Our Children” by Elenie Ramirez
- Event, Marketing or Brand Awareness (social media): “Happy Sabbath” by Katie Fellows
- Overall excellence/ best in class
 - Social Media Presence by Stanton Witherspoon, Katie Fellows and Felicia Tonga
 - Video Production by Felicia Tonga, Stanton Witherspoon and Andrews University Dept. of Visual Art, Communication and Design

Editor Debbie Michel said, “We don’t do what we do to win awards, but it’s always nice to be recognized. The ACP honor inspires us to remain focused on producing quality journalism in a Christian setting, and by the grace of God we will keep on doing that.” ■

Lake Union Communication

Pentecost 2025 Initiative Voted by the North American Division

The NAD executive committee, in a special session on May 29, 2024, approved Pentecost 2025, a new initiative that includes funding assistance for local church proclamation events.

The initiative draws its name from the Pentecost narrative in Acts 2. Many Christians regard Pentecost as the birthdate of the Christian church. According to the account

in Acts, on that day, the church multiplied in number from 120 to 3,000 believers. Pentecost dramatically impacted the early church and marked the fulfillment of Jesus

Christ’s promise to send the Holy Spirit to empower and guide His disciples.

Pentecost 2025 is an initiative for church leaders and members to seek the Holy Spirit’s power and to mobilize for evangelism with the goal of holding at least 3,000 proclamation events across divisions in 2025. These events, designed to communicate the gospel to various audiences, can include evangelistic series, bible study groups and health resources. Members or leaders approved by their church board can sign up to be part of Pentecost 2025, with the option to apply for startup funds.

“All of us can play a pivotal role in sharing the love of Jesus and the distinctive truths entrusted to us,” said G. Alexander Bryant, NAD