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New Planned Giving and Trust Services Director Appointed

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New Website Unveiled

Andrews University has a new look! On Apr. 19, 2005, Andrews unveiled its brand-new website, which includes a completely redesigned look and feel that gave the site a much-needed update. The website, which hadn't seen a major update in about five years, has been overhauled with new content, photography, and a fresh design that provides a more user-friendly site.

The result of well over a thousand hours of development, one of the major strengths of the new website is that it is built on a content management system (CMS), which allowed the web developers to separate the website's content from the design and programming. This long-overdue improvement will allow users to edit and create Web pages without the technical expertise normally required or the need to rely on the Web coordinator for everyday tasks such as content updates.

"The new design not only gives Andrews a new presence, but together with the CMS, provides a framework for continual improvement," said Martin Lee, Web coordinator.

The Apr. 19 launch marked Phase 1 in the website redesign plan, with the rollout of Andrews' main landing pages, some of which include the *About Andrews*; *Attending Andrews*; *Academics*; *Current Students*; and *Faculty and Staff* pages, as well as the new *Life@Andrews* section, which includes information on all aspects of campus life and Midwestern living. Work is currently being done to update all of the individual departmental pages.

Some of the features of the new website include a calendar that provides quick access to upcoming events, a Web cam with live campus shots, and "The Week in Pictures," which provides photographic highlights of the previous week.

"The new website is dynamic, and I found more useful information," said Kelli Karst, junior speech pathology and audiology major. "This is an important resource for our university, and I really like the new look."

Log on to www.andrews.edu to see the new face of Andrews!

Beverly Stout, University Relations correspondent

New Planned Giving and Trust Services Director Appointed

For most people, the term "estate planning" is not part of their everyday vocabulary, but for Tari Popp that phrase is at the core of her job as the newly-appointed Trust Services director. Officially appointed as director in Mar. 2005, Popp has served as acting director since last Sept. She has worked in the Trust Services department in some capacity for almost 24 years.



Tari Popp

After receiving her B.S. in accounting from Andrews in 1981, Popp, a native of Seattle, Wash., began working in the Andrews financial records department. Over the next 11 years, Popp handled much of the accounting work for the Trust Services program. She received denominational trust officer certification in 1988. In 1992, Popp officially began working in the Planned Giving and Trust Services department as trust accountant. In 2000, she accepted the position of trust administration officer before taking the position as acting director in 2004.

Popp's position consists mainly of overseeing and assisting trustors with their estate plans and deferred gifts to Andrews. While most people are not familiar with the nature of her job, Popp sees it as a real ministry to the community. "Over 60 percent of our trustors come from the Berrien Springs community," says Popp. "We have the opportunity to both build and maintain relationships with trustors."

Popp enjoys developing relationships with people who are excited about helping Andrews University. "They really want to help educate the future leaders of the church," says Popp.

Kyle Baldwin, University Relations student newswriter