

9th Annual Leadership Conference at Andrews

"Leadership, Organizational Culture & Innovation" planned in partnership with Spectrum Health Lakeland

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Jeremiah Lee, senior consultant, Leadership & Culture (Photo by Jeremiah Lee)

By: Hannah Gallant, University Communication student writer

On July 22, 2019, the Andrews University Department of Leadership will hold their ninth annual Leadership Conference in Newbold Auditorium, Buller Hall, on the campus of Andrews University. The conference, titled “Leadership, Organizational Culture & Innovation,” was planned in partnership with Spectrum Health Lakeland. Following the conference, there will be a participant roundtable from July 23–25.

Keynote speakers for the event are Jeff Reuschel, global director of Design & Innovation at Haworth, Inc.; Jeremiah Lee, senior consultant, Leadership & Culture, with Spencer Stuart; and Haijie Ding, senior associate and director of analytics at Spencer Stuart.

A sought-after speaker, Jeff Reuschel has served in numerous leadership roles for almost four decades at Haworth. As founder of the Ideation group, his conceptual designs transformed the business interiors industry. In addition to many patents, he provided commissioned work for the Museum of Modern Art in New York City, served as Cooper-Hewitt National Design Triennial participant, received the National ASID’s Innovation award in 2014, and serves on the Board of Trustees at the Grand Rapids Art Museum.

Jeremiah Lee, a frequent presenter to professional conferences and corporate leaders world-wide, has created multiple organizational change instruments, led numerous long-term research & development projects and managed large-scale organizational transformation programs. He has worked with clients throughout Asia Pacific, North America and Europe, and launched three successful consulting ventures.

Haijie Ding has applied research and business consulting experience on three continents, helping clients with evidence-based decision making related to leadership, organizational culture, design and transformation. He has shared his work with scientific and corporate audiences around the world and continues to create innovative technology platforms for quantitative and qualitative assessment and evaluation.

The day will begin with a welcome and keynote address, followed shortly by an interactive question and answer session. After lunch, participants will have the opportunity to attend breakout sessions led by keynote speakers throughout Buller Hall. The breakout sessions are as follows: “What Leaders Should Know about Space, Performance & Innovation” by Jeff Reuschel, “Leadership & Organizational Culture Evaluation & Change” by Jeremiah Lee and “Applied Research to Help Leaders Understand the Reality & Importance of Organizational Culture” by Haijie Ding. The conference will end with closing remarks in Newbold Auditorium.

“We're very excited to host our participants, sponsors, partners, campus and community for our 9th annual Leadership Conference,” says Jay Brand, professor of leadership and higher education. “I'm confident that our speakers will offer practical ways for leaders to enhance strategy and improve their teams and organizations.”

For more information and a detailed schedule, please visit the conference [website](#).

The Andrews University Department of Leadership can be reached by phone at 269-471-6580 or by email at leader@andrews.edu.