

Bauer: Editorial  
Editorial

This issue of the *Journal of Adventist Mission Studies* focuses on Seventh-day Adventist Mission. Anyone who thinks that one person or one family cannot have a huge impact on society and help lift an entire population out of poverty and ignorance about God's grace and mercies needs to read the stories of Ana and Ferdinand Stahl, of Henri Monnier, of A. G. Daniells, and W. A Spicer. The sad thing is that many excellent and successful stories about Adventist missionaries, local leaders, and lay people who also did great things for God have never had their stories told. What they learned and how they approached missions are lost, and we are the poorer because of it. If you know of people who have diaries, letters, or unpublished articles about Adventist missions, please encourage them to send in their articles for a future issue, again dealing with Adventist mission.

Chigemezi Wogu's article of three immigrant families to the USA who returned to Europe as Adventist missionaries should give an added push to evangelizing immigrant groups. Immigrants already know the language and culture of their homelands and can more easily interpret Adventist beliefs and lifestyles in winsome ways that are both biblically faithful and culturally relevant. Immigrants are also some of the most receptive people and should be the focus of church planting efforts wherever pockets of immigrants are found.

Jerry Chase writes on Graphic Information Systems—something that is vitally important for meaningful assessment and evaluation of present plans and methods. His article deals with measuring outreach effectiveness for city work, but the principles apply across the board for every type of witnessing. The Seventh-day Adventist Church spends millions of dollars every year on evangelism but hardly anything on assessment and evaluation. The danger of this approach is that the church really does not know what the best practices are for reaching people, especially the most resistant of the unreached.

In 2021, the spring issue will deal with mission and cross-cultural leadership, while the fall issue will have articles about mission to those in the world religions. Join the dialog and submit an article.

Bruce L. Bauer, editor