

## Small Business Summit

Growing Healthy Small Businesses

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A Small Business Summit will take place on January 26, 2018, from 8:30 a.m.–3 p.m. in Chan Shun Hall on the campus of Andrews University. A lineup of eight presentations and workshops will offer practical applications that can be implemented immediately by small business owners who want to move their business forward and set and achieve goals.

Presentations will cover topics such as social media, marketing strategy, business planning and advertising. Speakers will address how to get more from advertising dollars whether online or in print, how to become an expert in a field and how to develop strategies to grow businesses in 2018.

The keynote speaker will be Rob Cleveland, president and CEO of Cornerstone Alliance. Other speakers include Lane Babb of Profit Path Marketing; Leslie Samuel of Become a Blogger; Michael Rosenbaum of Hartwell & Wolf; Tony Gazzana of Sunny 101.5; and Kimberly Pichot of Complete Success. Please visit [andrewsenactus.org/summit](http://andrewsenactus.org/summit) for specific details on presentations and speakers.

Tickets to the event are \$75 per person and include continental breakfast and lunch, handouts and access to all recorded sessions.

The 2018 Small Business Summit is sponsored by the following:

- Honor Credit Union
- Cornerstone Chamber of Commerce
- Sunny 101.5 | Mid-West Family Broadcasting
- Andrews University School of Business Administration
- Andrews University Enactus

Enactus is a community of student, academic and business leaders committed to using the power of entrepreneurial action to transform lives and shape a better, more sustainable world. Enactus establishes student programs on college campuses across the nation and provides students opportunities to apply business concepts in the development of community outreach projects. To learn more about Andrews University Enactus, call 269-471-3107 or visit [andrewsenactus.org](http://andrewsenactus.org).

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