

Tenorthey: Developing a People Group Approach in Ghana as Illustrated in the developed and implemented. The most encouraging result of the project was that the strategy was able to change the lifestyle and culture of the people involved in the project.

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Title: Developing a People Group Approach in Ghana as Illustrated in the Krobo Project

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The Seventh-day Adventist Church is expanding in Ghana but the Krobos have not been reached with the message even though many efforts have been made. The number of Krobo Adventists is so insignificant that a well-developed strategy is needed to establish a ministry among them.

My personal profile as a Krobo was shared since much of this project arises out of my own personality and spiritual characteristics.

A survey of the Krobo people and a cultural analysis of the Krobos forms the basis for the strategy that was developed. Library research, questionnaires, interviews, and observations were all used to help develop the new approach. A profile of

the Krobo community as well as the church was also developed through research, interviews, and the data gathered.

A strategy was developed to evangelize the Krobos. The strategy will be implemented and assessed partly through this Doctor of Ministry project, but the final results are not yet available. The Krobos are gradually being reached with the Adventist message. There have been some baptisms of Krobos into the Seventh-day Adventist Church, Adventist schools have been established, and some of the illiterates in the church can now read and write. Church services are now held in the Krobo dialect due to availability of Adventist literature in the Krobo language.

The great commission of Matt 28:19, 20 stresses the importance of reaching all ethnic groups with the gospel. This is now being fulfilled among the Krobo people in Ghana. The Seventh-day Adventist Church can use a people group strategy to reach other people groups and to help contextualize the Adventist message to increase its appreciation by unreached groups in Ghana. It is hoped that through the people group approach more attention will be paid to the cultural context of unreached groups so many more will join the church. The people group approach also provides a more sensitive and meaningful worship experience as people are allowed to sing and worship in their own language.