

Envision Magazine Wins National Awards

Student-run publication makes waves

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Students present their Envision Magazine page designs and layouts to faculty sponsors as they prepare the 2016 issue to be sent to press.(Photo by Brian Tagalog)

By: Ali Reiner & Becky St. Clair

Andrews University's student-run publication Envision Magazine won three national awards from the Associated Collegiate Press, bringing the total number of awards earned since the publication's inception in 2010 to 26.

Jonathan Wolfer, student of the Andrews University Department of Visual Art, Communication & Design, designed the sixth issue's cover and won second place in the individual design category. Wolfer beat out schools such as the University of California, Los Angeles; University of Texas, Dallas; and City College of San Francisco. There were more than 500 entries in this category alone.

The judges' comments mentioned that the Envision cover depicting an image of Patrick Knighton, a biology student at Andrews, showed a "minimalistic approach without being over simplified, elegant and sophisticated visuals, typography and color palette and smartly executed concepts."

In the category for Photography-Environmental Portraits, Brian Tagalog, photography major, received an honorable mention (top tenth position out of 700 entries) for his photo of Knighton, which ran inside the magazine. Dachele Cuke, communication major, also earned an honorable mention for her design of the Envision app advertising poster.

The Editorial Design class taught by Diane Myers, associate professor of graphic design, is responsible for the layout and design of Envision Magazine. As Myers' students read through different stories they try to visualize what their issue will look like in print and select the typefaces, colors, style of photography or illustration for each story and the overall design for the issue.

Myers says, "It's been very rewarding to be part of a publication that has been so well received both inside and outside of Andrews University. Winning national awards against much bigger publications that produce monthly (compared to our one issue a year) and have an actual budget is pretty amazing."

Envision also earned several awards at the Society of Adventist Communicators Conference in October 2015:

Best Design Project—entire design team

Best Photograph—Keri Elaine Lawrence (fashion photos)

Best Feature Writing—Kryzia Abacan ("Love Story")

Honorable Mention, Best Feature Writing—Emmanuel Leonard ("Trending Millennials")

Envision Magazine is produced once a year as a collaborative effort between classes in journalism, photography, graphic design, nutrition and graduate psychology and counseling.

The Associated Collegiate Press, a division of the National Scholastic Press Association, is comprised of more than 650 member publications and provides journalism education services to students, teachers, media advisers and others throughout the United States and in other countries.

For more information on the Department of Visual Art, Communication & Design, visit andrews.edu/wp/comm, email commdept@andrews.edu or call 269-471-6314.

For more information on the Envision publication, visit digitalcommons.andrews.edu/envision.

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