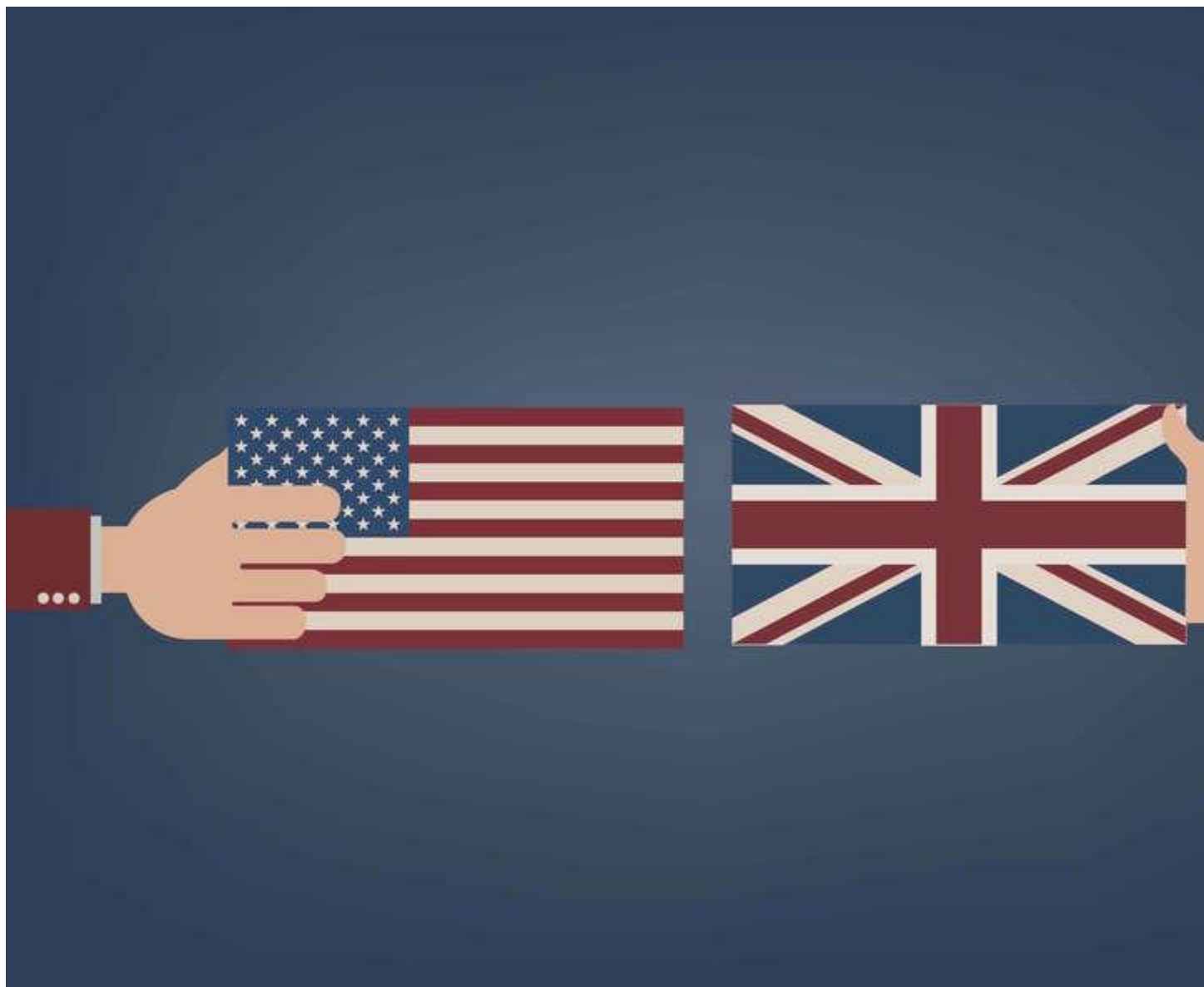


April Fool's Day at Andrews

It's still healthy to laugh at yourself

[April Fools Day History](#) | Posted on April 5, 2017



On April 1, 2017, the Andrews University website homepage embraced the spirit of [April Fool's Day](#) by offering to the public a collection of articles and a video in the form of pranks and hoaxes. The idea behind this mini-campaign is to portray Andrews in a lighthearted manner and demonstrate that we can make fun of ourselves. Andrews University's reputation for serious and rigorous academics and being a frequent thought leader for the global Adventist Church is well-known, but it's only one part of the larger scope that makes coming here special.

For several years there has been a [precedent of higher-ed institutions](#) engaging in April Fool's humor. Reputable national marketing and development organizations such as CASE and HigherEdExperts have been publishing [lists of top April Fool's pranks on university websites](#), and have gained a fair amount of traction on social media.

Although this is not a new idea, in 2016 [Andrews was the first](#) among Adventist institutions of higher education to engage with this tradition in a significantly visible way. We hope this will help students and others around the world realize that coming to Andrews can be a whole lot of fun.

Campus Collaboration

Several University employees worked together to create the 2017 April Fool's edition of the homepage. With the endorsement of University administration, the following is a list of the collaborators on this year's project.

Lathan Bidwell
Ellie Chuah
Darren Heslop
Maxine Murray
Becky St. Clair

Full List of Stories

[Andrews University: Going British](#)

[Administration Announces Name Change for Andrews](#)

[A Guide to British Vocabulary](#)

[Left is Right](#)

[Beefeaters Stationed at Gate House](#)

[A Spoonful of Sugar](#)

['No Going Halfsies'](#)

[Treacle Tarts, Bubble & Squeak and Mincemeat Pie](#)

['Big Ben' No Longer 'Big'](#)

[Mooooove 'Em Out!](#)

[Our Daily Cuppa](#)

Screenshot of Homepage on April 1, 2017

Click on image to enlarge view



ANDREWS UNIVERSITY: GOING BRITISH

The President's Address



Administration Announces Name Change for Andrews

New British-style name reflects European connections



A Guide to British Vocabulary

Quick reference for upcoming transition



Left is Right

Campus moving driving

Contact:

PR

pr@andrews.edu

269-471-3322